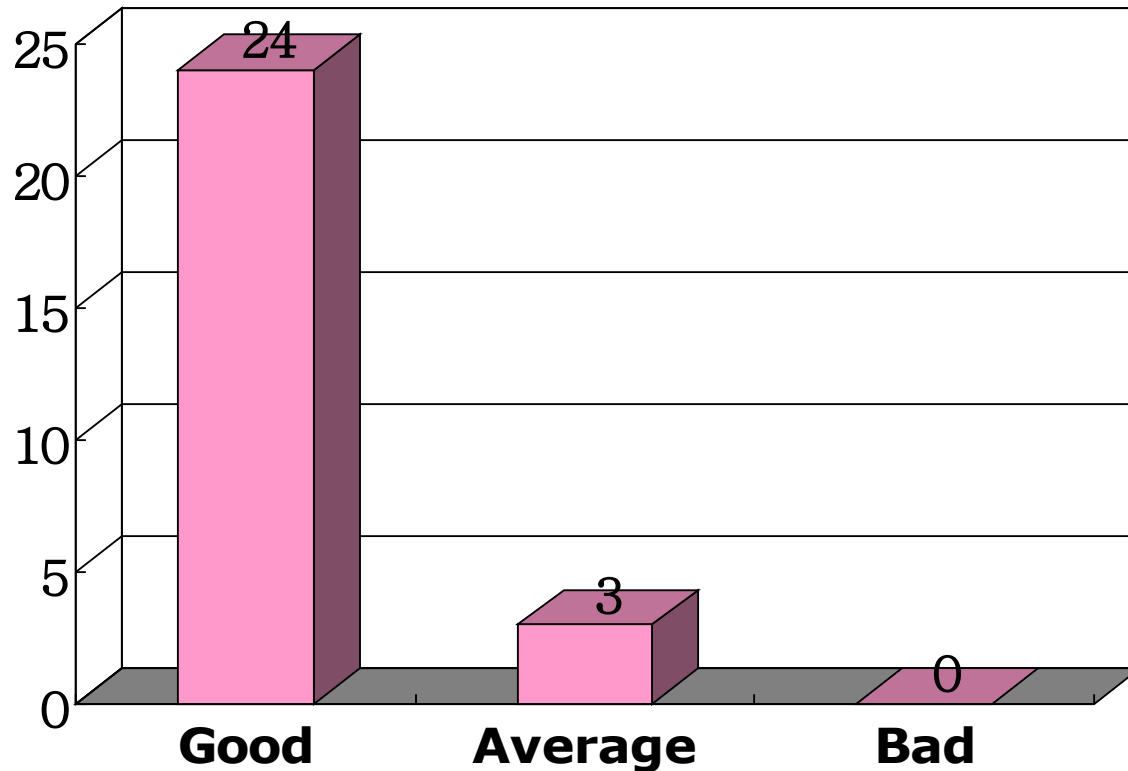


Parents (Decision Makers) Reactions

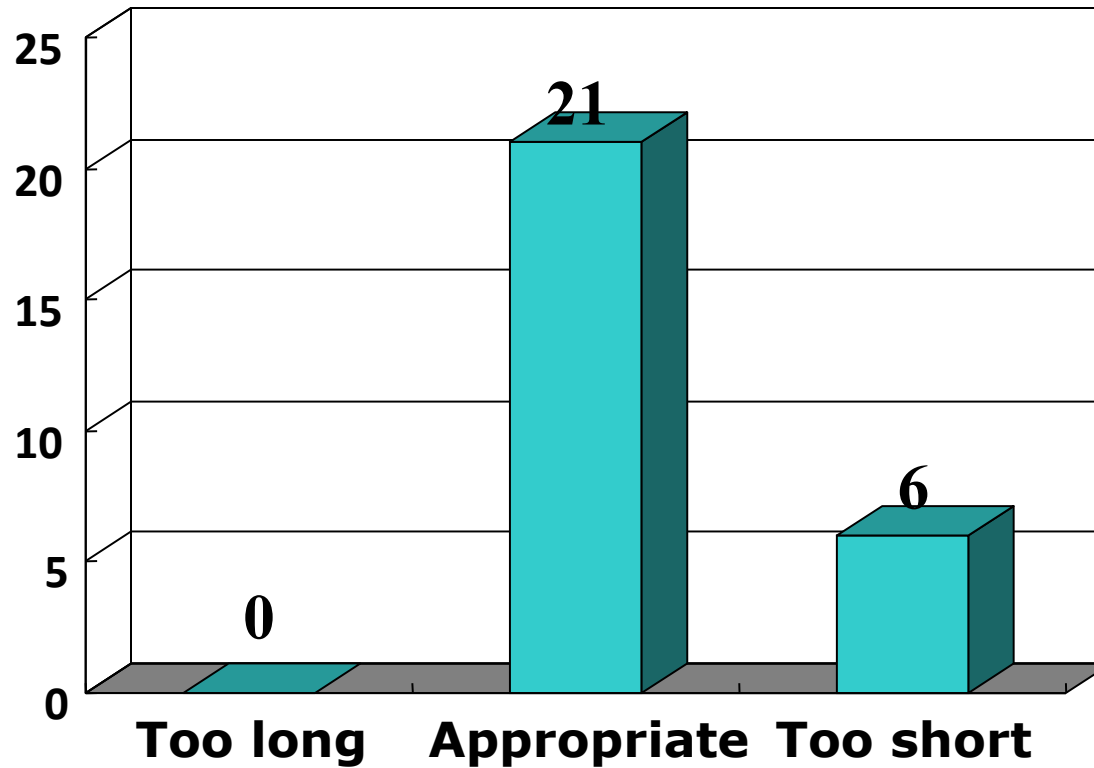
Parents Survey

1. What was the overall satisfaction level of your child(ren) with English / Soccer Academy by RDA Korea?



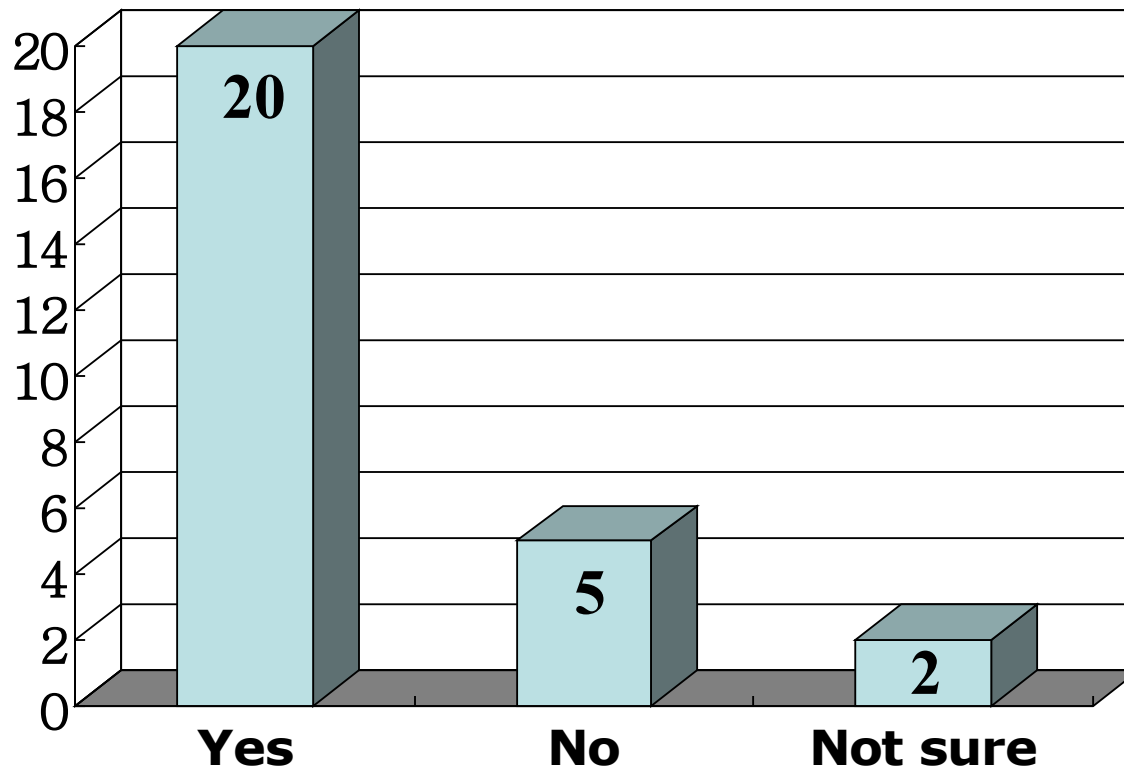
Parents Survey

2. What do you think about the 2-week Academy program?



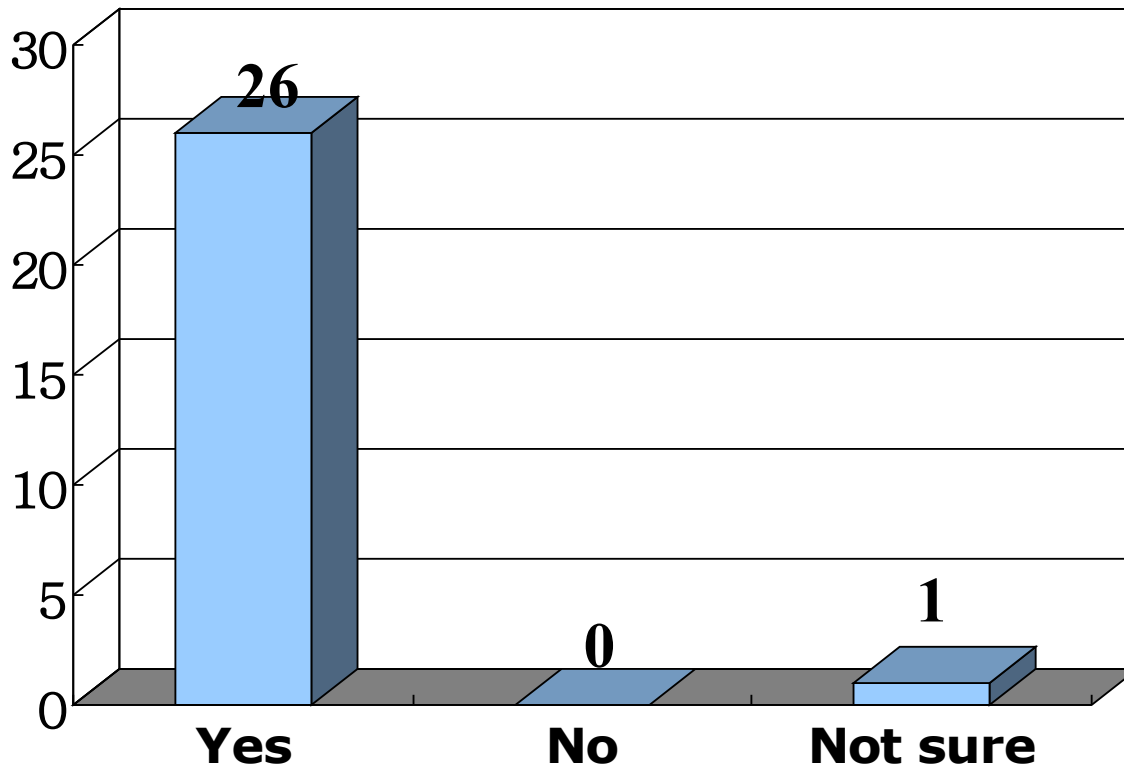
Parents Survey

3. Do you think the English program of the Academy helped your child(ren)?



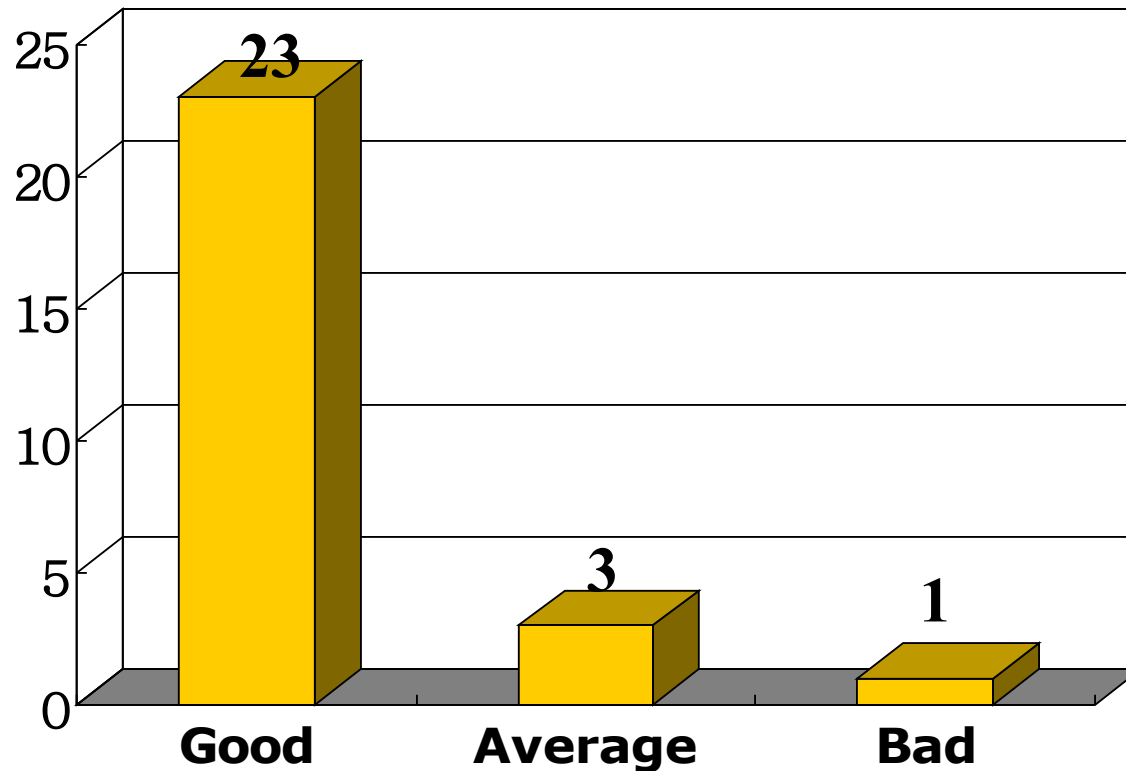
Parents Survey

4. Do you think the soccer program of the Academy helped your child(ren)?



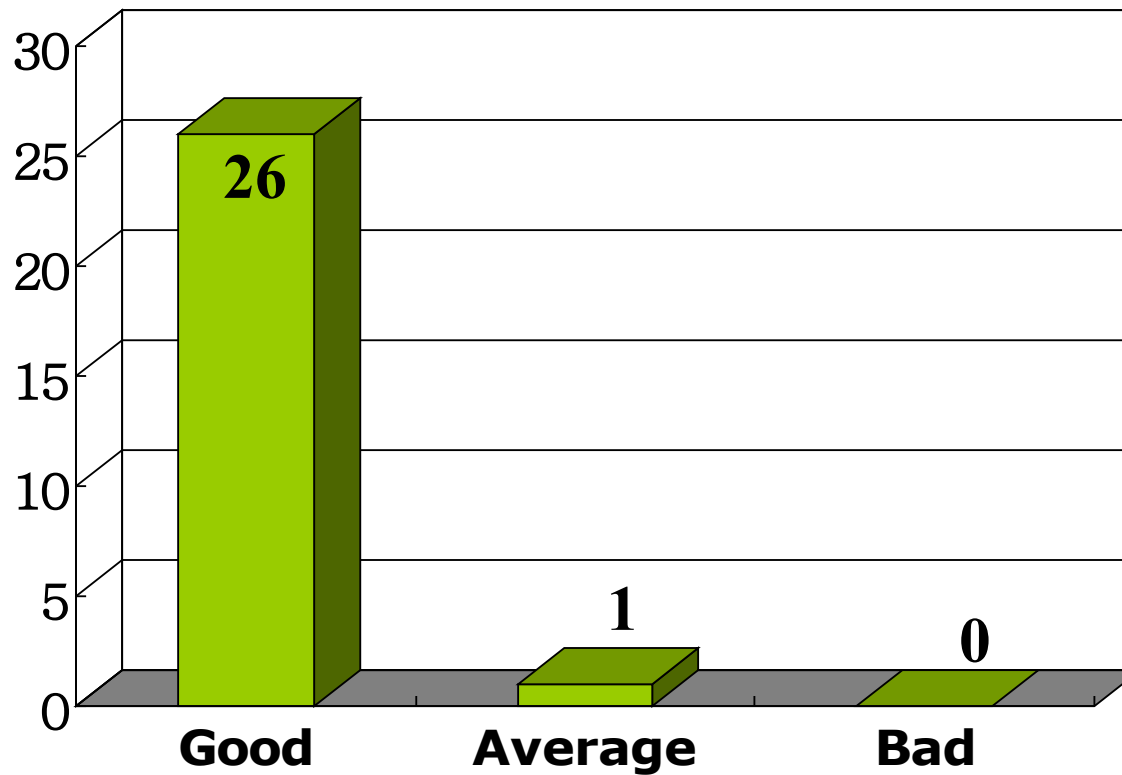
Parents Survey

5. What was the overall satisfaction level of your child(ren) with English teacher, Zheeta Bell?



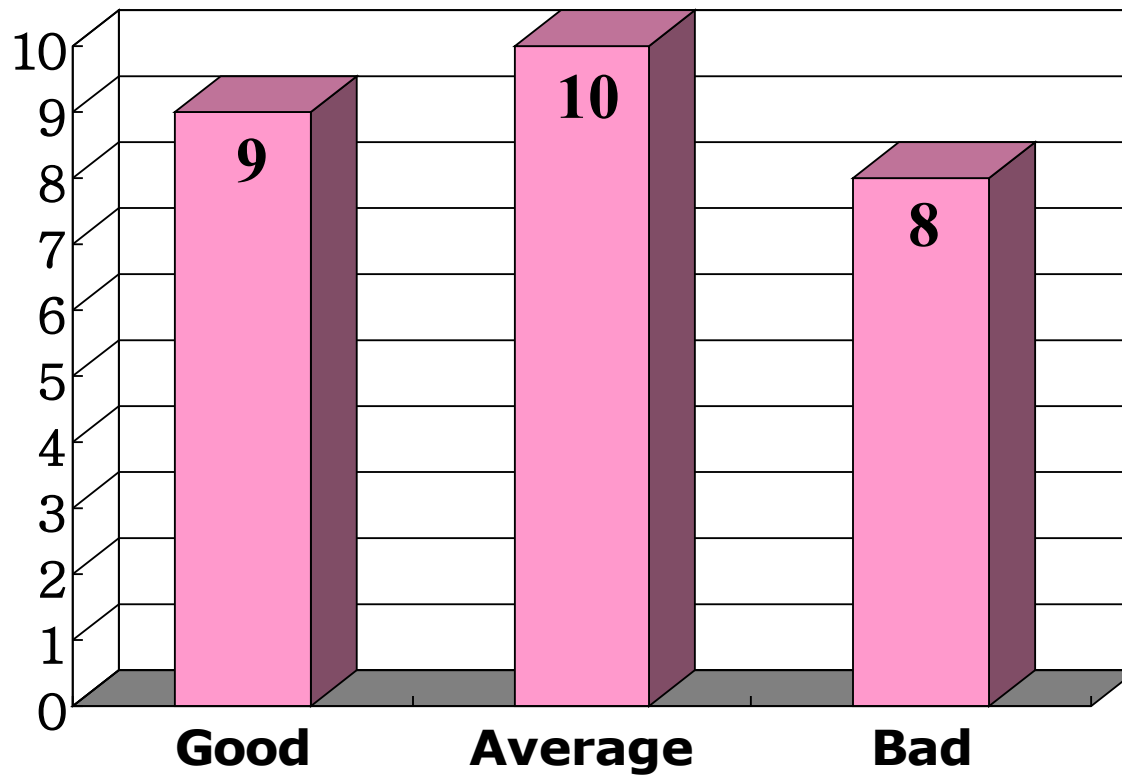
Parents Survey

6. What was the overall satisfaction level of your child(ren) with soccer coach, James Pearson?



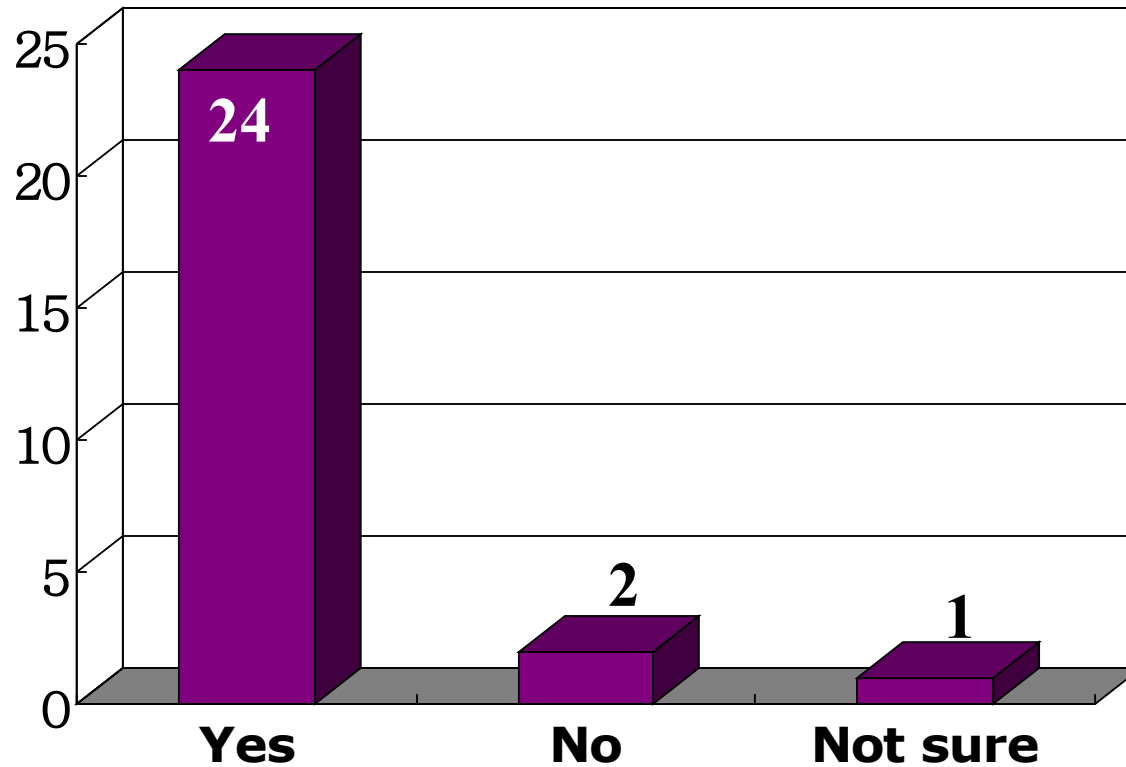
Parents Survey

7. What was your child(ren)'s satisfaction level with the lunch provided by RDA?



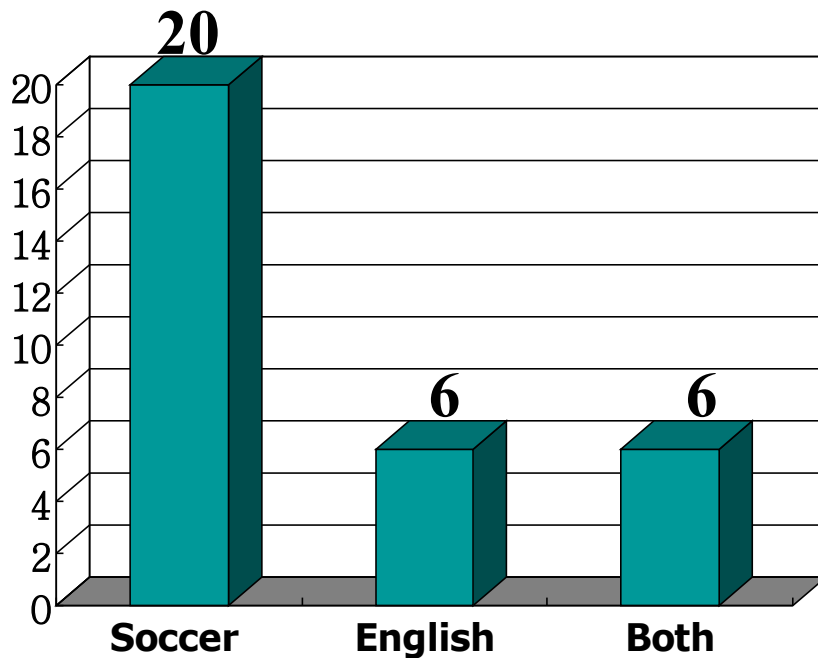
Parents Survey

8. Would you allow your child(ren) to participate in the Academy again if it is held next year?



Parents Survey

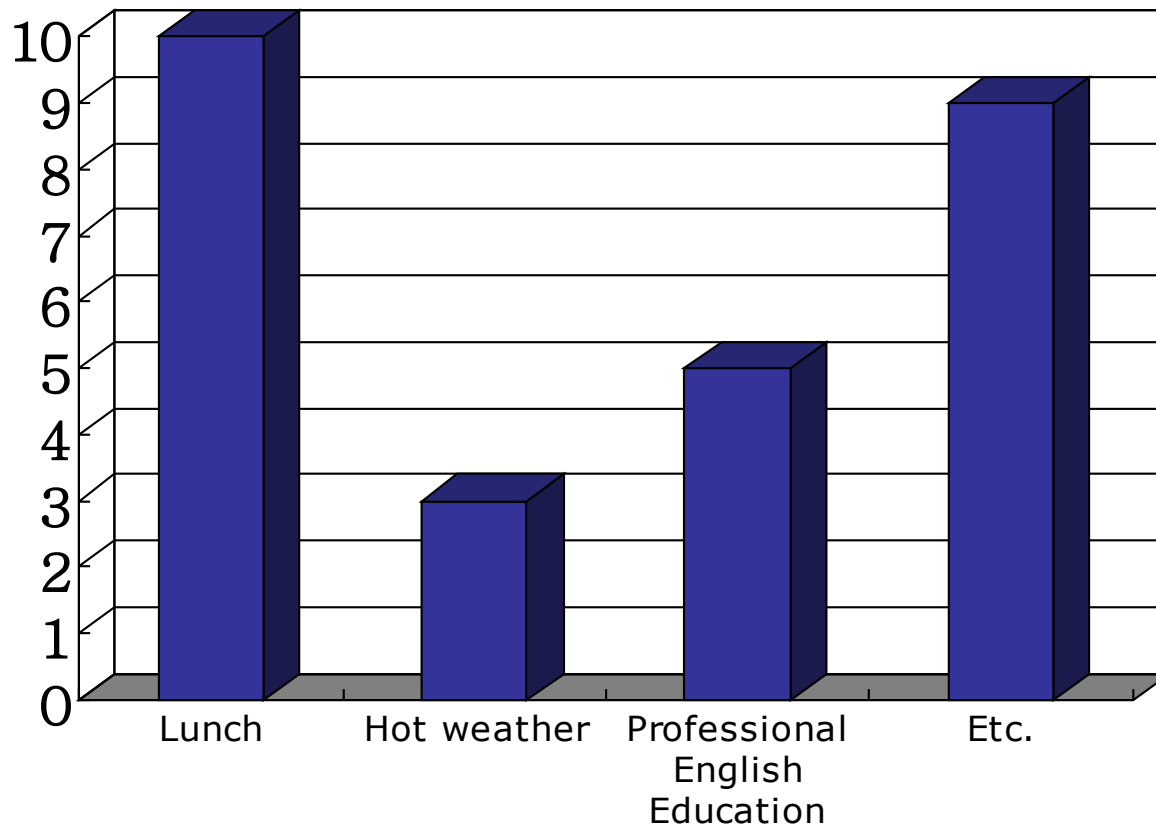
9. Which program did your child(ren) either like or was(were) interested in the most (Please explain)?



- Soccer
 - Soccer match (Penalty competition)
 - All the programs
 - Shooting class
 - Various games using the ball
- English
 - Singing
 - Various games with friends.
 - Drawing

Parents Survey

10. What do you think is necessary to improve if the Academy is held again?



- Lunch - Korean food
- Hot weather - Too hot during the Academy
- Professional English Education – Allocate children in different English proficiency levels, not age groups
- Etc.
 - Another subject
 - Please announce to child(ren) clearly what they should prepare for the next day.
 - It was perfect.

Parents Survey

- **Results of the Survey**

- An absolute majority of parents showed great satisfaction with overall quality of the program
- More children preferred soccer lessons over English
- Most parents / students were content with teachers and the quality of education / classes
- Most parents thought 2 weeks were the appropriate period for the Academy
- Most parents wanted to send their children again to the Academy if it would be held next year
- The main problems to overcome that the parents pointed out were the lunch menu, the weather and the different levels of English among children

Appendix

- Collaterals



Graduation Certificate

Dear Mr. Hwang,

I am the father of Woo Hyun-joo who is attending the 1A class. I am writing to you to express my sincere appreciation for your dedication despite the sizzlingly hot weather.

Fortunately, my daughter finds both the English and her first football class extremely exciting and interesting. As a matter of fact, the academy is at least 2.5 hours' distance from my home, which is located in Pyungchon, Gyunggi Province. So, my wife and I alternately drive her between school and home, which is quite time-consuming. But when I see my daughter enjoying her classes so much, I feel that this effort is definitely worth it.

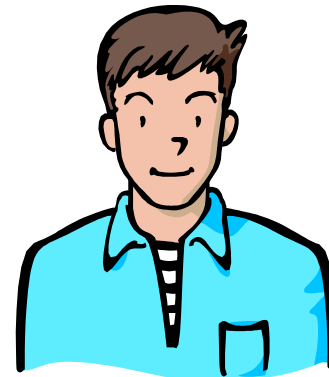
In particular, I am pleased to see my daughter very impressed with RDA, a place meaningful to me where I received my doctoral degree and where my daughter was born.

Once again, I'd like to express my gratitude for providing such a good opportunity for my daughter and me. If another opportunity like this is given to me, I would like to apply for it again. Please, ask if there is anything I can do to help you.

Thank you again for your sincere efforts. I hope you take good care of yourself this summer.

Woo, Yun-Suk
Professor
Sung-Sil University

- I just want to say thank you for all of this. Thank you. - Park Chun Hee.
- I wish this English / Soccer Academy could be held next year. - Park Seo Yang
- Thank you for preparing this beneficial program. - Byun Chang Bum
- I wish my kids could join this kind of Academy again. - Lee Dong Hee
- Thank you to all the staff (including two teachers) for your kindness. - Lee Kyung Ho
- Even though it's the first Academy, everything was perfectly prepared and went well. Thank you. - Jung Hoi Seung
- I want to say thank you to all the staff for doing their best for our children in this hot summer. This academy was a really precious and valuable experience for my children and they learned many things from this academy. Thank you again. - Kim Su Chan



- As we all know, this academy is not just for soccer but also for English. So I recommend to let the children speak only English during the class. I've heard that the assistant teachers were very friendly but they don't need to interpret every single word that that teacher says. Sometimes it would help little kids but it couldn't help them to improve their English. Anyway, thank you for everything. My children really enjoyed this academy.
- Park Hyun Kyung.
- Thank you to the teachers and staff for working very hard in this hot summer. Thank you. - Kim Dong Sung
- It would be great if this academy would be held every year and my child can join the Academy. You did very well. Thank you. - Woo Yun Seok
- Thank you for teaching my child English and soccer for two weeks. It was a unique experience not like his school life. My child said that he will be missing the days at this Academy. Thanks for a job well done! - Lee Kyung Ja

